

VELONIX

**Outpacing market trends, powered by consumer data
to engineer your next hero product.**

Winning products are never built on manufacturing alone.

	CONVENTIONAL	VELONIX
Product Planning	Experience-based planning →	Market & consumer data-driven planning
Development Speed	Avg. 24 weeks →	Avg. 14 weeks
R&D Capability	Standard formulation development →	Platform & DDS technology-based development
Differentiation Strategy	Benchmark-driven development →	Data-driven differentiation design

From planning to manufacturing,
data completes VELONIX's core capabilities.

MARKET INSIGHT

We understand markets and consumers through data.

- Market data and consumer insight analysis
- Uncovering growth opportunities and potential
- The starting point of data-driven decisions

PRODUCT PLANNING

We build products that sell.

- Product planning beyond simple ODM
- Category and formulation design shaped by market demand
- Solutions tailored to each brand

ACCELERATED TIME-TO-MARKET

We launch to market, fast.

- Rapid development with flexible MOQ
- Shortened market entry timeline
- Turn-key development including containers & packaging

MANUFACTURING EXCELLENCE

We deliver with proven manufacturing capability

- Accumulated production know-how and systematic quality control
- Partnership with Sambo Advanced Materials, backed by 50 years of manufacturing expertise
- ISO 22716 · 9001 · 14001 Certified by SGS
- New In-House CGMP Facility Under Construction (Expected Completion: Q2 2027)

Where data, formulation science, and technology converge
— VELONIX's research capability.

PREMIUM SKINCARE FOCUS

We deliver skincare tailored to each client's efficacy needs.

- Ingredient-formulation matching built around client needs
- Cross-industry R&D fusing cosmetics, pharmaceutical & medical technology
- Clean-beauty formulations for skin-friendly compatibility

NOVEL & SPECIALTY FORMULATION R&D

We make brands memorable through differentiated textures.

- Formulations differentiated by visual and tactile uniqueness
- Specialty formulation research that tracks market trends quickly
- Original formulations through cross-industry technology fusion

SENSORY DEVELOPMENT

We design sensory experiences that engage every sense.

- Formulations rooted in the signature textures of global K-beauty
- Sensory beauty formulations built on customer experience data
- Formulation design centered on touch, sight, and scent

PROPRIETARY PLATFORM TECHNOLOGY

We create products built on proprietary technology.

- Formulations built on VELONIX's proprietary skin-protection platform
- Proprietary platform technology tailored to each client's required efficacy ingredients
- Market-leading products developed through proprietary technology

From sample development to mass production, a single quality system completes the process.

PRE-VERIFICATION

We minimize risk through pilot-scale pre-verification.

- Pre-verified using pilot-scale vacuum emulsification equipment
- Confirms identical quality to the approved sample before mass production
- Minimizes risk at the mass-production stage

PRECISION EQUIPMENT

We verify quality down to the finest detail, every time.

- High-precision optical microscopes and ultra-high-speed centrifuges
- Fine-particle mixing technology and vacuum systems
- Precise control down to quality that's invisible to the eye

QUALITY GUARANTEE

We ensure sample quality through mass production.

- Every sample undergoes rigorous testing with precision equipment, including microscopy and centrifugation
- Minimizes any quality gap between sample and finished product

INTEGRATED SYSTEM

We manage quality from sample to scale in one system.

- From custom sample development to finished-product mass production, managed within one integrated system
- Consistent standards maintained throughout

Data-driven category strategies tailored to your brand

Backed by consumer insights,
we strategically curate ingredient blends and texture concepts
across skincare, body care, hair care, and fragrance lines.

SKINCARE

BODY CARE

HAIR CARE

FRAGRANCE



Partnering for your long-term scale

Our commitment goes beyond launch.
We continuously monitor real-market traction
and product performance to ensure your brand's enduring success.

VELONIX | **SHAPE THE NEXT**

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